The MISSION of the Patricia A. Tomson Center for Violence Prevention is to build the capacity of school districts, colleges and universities, and agencies serving youth and families to systematically implement, practice and evaluate effective bullying and violence prevention strategies.

Alan Heisterkamp, Ed.D., is the director of the Patricia A. Tomson Center for Violence Prevention and the MVP Leadership Institute at UNI. Prior to assisting in launching the CVP, Alan served as a consultant with the National Institute for Violence Prevention from 2007-2011 and as the principal investigator on a four-year case study entitled, "The Sioux City Project," He was the education consultant on the award-winning film documentary, "BULLY," the on-orbit research to the Coaching Boys Into Men program in 2007 and continues to instruct school and community leaders in gender violence prevention and the bystander approach using the Men’s Resource Violence Prevention Model (MVP). He has been involved as a public school administrator, school counselor, teacher and athletic coach for 23 years.

Wm. Michael Fleming, Ph.D., CFLE, is the director of research and assessment at the Patricia A. Tomson Center for Violence Prevention and an associate professor of family studies at UNI. His scholarship and teaching focuses on the dynamics associated with interpersonal violence; models of prevention and early intervention in secondary and higher education; and education and training of domestic/sexual assault educators and advocates. His community engagement includes serving on boards for domestic/sexual abuse agencies; serving on regional and statewide task forces and boards; focusing on domestic/sexual assault, as well as working with non-profits providing program and evaluation consultations.
As a mentor, MVP opened my eyes to some harsh realities that were playing out in front of me. I look out for more people and they become my friends.

—high school MVP mentor

You prioritize the things that give you purpose. This work gives me purpose.

—Patricia A. Tomson

In the midst of the COVID-19 pandemic and associated challenges, the CVP collaborated with school and community partners to support safe and respectful learning environments.

2021 ANNUAL REPORT

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“I feel more competent in my ability to reduce sexual violence on my campus and have a better understanding of how these activities can be effectively implemented at our college.”
—female college student

“My goal was to feel more prepared and knowledgeable and that was definitely met.”
—university student service coordinator

“As a mentor, MVP opened my eyes to some harsh realities that were playing out in front of me. I look out for more people and they become my friends.”
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Patricia and O. Jay Tomson of Mason City, Iowa, announce $2M endowment to UNI’s Center for Violence Prevention in September 2021.
**2021 GRANT FUNDING & PARTNERSHIPS**

STOP School Violence and Mental Health & MVP - Social and Emotional Learning (SEL) Secondary School Curriculum Initiative;  
*Iowa Department of Education*

Community in Motion & Leading to Prevent;  
*Iowa Department of Public Health*

Project Safe Neighborhood  
*U.S. Department of Justice*

Iowa BEST Summit;  
*Iowa Department of Education & the University of Iowa College of Education*

Webinars on Allies for Gender and Racial Equality & Engaging Men as Allies in Prevention Sexual Assault: A Conversation with Dr. Jackson Katz;  
*MVP Strategies*

PSA - Leadership in Stopping Racism and Gender Violence;  
*University of Northern Iowa Athletic Department & Iowa High School Athletic Association*

Continued Support  
*Pat & O. Jay Tomson*  
*SuccessLink*  
*Kind World Foundation*  
*Office of the U.S. Attorney for Northern Iowa*  
*Futures Without Violence*  
*Jan Oeltjen Foundation*  

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**2021 TRAININGS & SCHOLARSHIPS**

<table>
<thead>
<tr>
<th>880</th>
<th>UNI students received MVP classroom modules</th>
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</thead>
<tbody>
<tr>
<td>19</td>
<td>UNI student awards totalling $24,400</td>
</tr>
<tr>
<td>5</td>
<td>Iowa secondary schools trained in MVP Strategies</td>
</tr>
<tr>
<td>4</td>
<td>MVP train-the-trainer sessions implemented</td>
</tr>
<tr>
<td>3</td>
<td>Coaching Boys into Men trainings, reaching over 23 coaches</td>
</tr>
<tr>
<td>2</td>
<td>MVP Leadership Summits, training 355 student mentors</td>
</tr>
</tbody>
</table>

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**2011-2021 IMPACT**

<table>
<thead>
<tr>
<th>38,500+</th>
<th>Secondary school students in engaged in MVP Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>8,500+</td>
<td>UNI students participated in MVP classroom modules</td>
</tr>
<tr>
<td>500+</td>
<td>UNI students, faculty and staff received training and certification in MVP Strategies</td>
</tr>
<tr>
<td>195+</td>
<td>Secondary school coaches participated in the Coaching Boys into Men training program</td>
</tr>
<tr>
<td>47</td>
<td>High schools partnered with CVP to implement bullying and gender violence prevention programming</td>
</tr>
</tbody>
</table>

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**PATRICIA A. TOMSON**  
**CENTER FOR VIOLENCE PREVENTION**